

BSI-2022-FRM-004 V 1.4

APPLICATION FOR ADVERTISEMENT SPACE

Housing Development Corporation Limited HDC Building, Hulhumalé, Republic of Maldives Hotline 1516 T+960 335 3535 E hello@urbanco.mv W www.urbanco.mv

Business Solutions

General Information					
Business Name:					
Address:					
Registration Number:					
TIN Number:					
Email:					
Contact Number:					
Light Pole Banners					
Zone 1 Banners		Zone 7	_ Banners		
Zone 2 Banners		Zone 8 Banners			
Zone 3 Banners		Zone 9 Banners			
Zone 4 Banners		Zone 10 Banners			
Zone 5 Banners		Zone 11 Banners			
Zone 6 Banners		Zone 12 Banners			
Duration of Display: / _	/10/	'			
Digital Billboard					
Ruh'gandu 1		Ruh'gandu 2		Near Skate Park	
15 Seconds	15 Seconds			15 Seconds	
30 Seconds	30 Seconds		30 Seconds		
Duration of Display: /	// to	//			

*If the advertisement duration exceeds the mentioned packages OR if the number of videos exceed 1 video, kindly specify the details below: Eg: Total 3 videos (1st video – 35 seconds, 2nd video – 40 seconds

15 Seconds30 Seconds	videos exceed 1 video, kindly speci	ceeds the mentioned packages OR if the number of ify the details below: conds, 2 nd video – 40 seconds and 3 rd video – 15
Duration of Display: / /	_to / /	
Billboards		
BL-1	BL-19	BW-T1-3
BL-2	BL-20	BW-T1-4
BL-3	BL-21	BW-T2-1
BL-4	BL-22	BW-T2-2
BL-5	BL-23	■ BW-T2-3
BL-6	BL-24	BW-T2-4
BL-7	BL-25	BW-T2-5
BL-8	BL-26	BW-T2-6
BL-9	BL-27	BW-T3-1
BL-10	BL-28	BW-T3-2
BL-11	BL-29	BW-T3-3
BL-12	☐ BL-30	BW-T3-4
BL-13	BL-31	BW-T3-5
BL-14	BL-32	☐ BW-T3-6
BL-15	☐ BL-33	BW-T4-1
BL-16	☐ BL-34	BW-T4-2
BL-17	BW-T1-1	
□ BL-18	BW-T1-2	
Duration of Display://	to / /	

Digital Signage

BS-P1-01	BS-P1-06	BS-P1-11
Side Panel A	Side Panel A	Side Panel A
Side Panel B	Side Panel B	Side Panel B
Middle Front Panel	Middle Front Panel	Middle Front Panel
Middle Back Panel	Middle Back Panel	Middle Back Panel
BS-P1-02	BS-P1-07	BS-P1-12
Side Panel A	Side Panel A	Side Panel A
Side Panel B	Side Panel B	Side Panel B
Middle Front Panel	Middle Front Panel	Middle Front Panel
Middle Back Panel	Middle Back Panel	Middle Back Panel
BS-P1-03	BS-P1-08	BS-P1-13
Side Panel A	Side Panel A	Side Panel A
Side Panel B	Side Panel B	Side Panel B
Middle Front Panel	Middle Front Panel	Middle Front Panel
Middle Back Panel	Middle Back Panel	Middle Back Panel
BS-P1-04	BS-PI-09	BS-P1-14
Side Panel A	Side Panel A	Side Panel A
Side Panel B	Side Panel B	Side Panel B
Middle Front Panel	Middle Front Panel	Middle Front Panel
Middle Back Panel	Middle Back Panel	Middle Back Panel
BS-P1-05	BS-P1-10	
Side Panel A	Side Panel A	
Side Panel B	Side Panel B	
Middle Front Panel	Middle Front Panel	
Middle Back Panel	Middle Back Panel	
Duration of Display://	to//	

15 Seconds *If the advertisement duration exceeds the mentioned packages OR if the number of videos exceed 1 video, kindly specify the details below: Eg: Total 3 videos (1st video – 35 seconds, 2nd video – 40 seconds and 3rd video – 15 30 Seconds seconds) Duration of Display: __/___to __/___to I hereby agree to the terms and conditions stated in the Housing Development Corporation's 'Guidelines for the Advertisement Space' for the lease of advertisement in Hulhumale'. **Applicant** Name: Designation: Date & Time: Received by Name: Designation: Date & Time: Content reviewed by Name: Designation: Date & Time: Content and Request Name: Approved by Designation:

Date & Time:

Community Noticeboard