

BSI-2023-FRM-010\_ V 1.3

# APPLICATION FOR ADVERTISEMENT SPACE (CSR)

 Housing Development Corporation Limited  
 HDC Building, Hulhumalé, Republic of Maldives  
 Hotline 1516 T +960 335 3535  
 E hello@urbanco.mv W www.urbanco.mv

Business Solutions

**General Information**

Business Name:	
Address:	
Registration Number:	
TIN Number:	
Email:	
Contact Number:	

**Light Pole Banners**

- |  |   |
|--|---|
| <input type="checkbox"/> Zone 1 - __ Banners | <input type="checkbox"/> Zone 7 - __ Banners  |
| <input type="checkbox"/> Zone 2 - __ Banners | <input type="checkbox"/> Zone 8 - __ Banners  |
| <input type="checkbox"/> Zone 3 - __ Banners | <input type="checkbox"/> Zone 9 - __ Banners  |
| <input type="checkbox"/> Zone 4 - __ Banners | <input type="checkbox"/> Zone 10 - __ Banners |
| <input type="checkbox"/> Zone 5 - __ Banners | <input type="checkbox"/> Zone 11 - __ Banners |
| <input type="checkbox"/> Zone 6 - __ Banners | <input type="checkbox"/> Zone 12 - __ Banners |

Duration of Display: \_\_ / \_\_ / \_\_\_\_ to \_\_ / \_\_ / \_\_\_\_

**Digital Billboard**

- |  |  |  |
|--|--|--|
| <b>Ruh'gandu 1</b><br><input type="checkbox"/> 15 Seconds<br><input type="checkbox"/> 30 Seconds | <b>Ruh'gandu 2</b><br><input type="checkbox"/> 15 Seconds<br><input type="checkbox"/> 30 Seconds | <b>Near Skate Park</b><br><input type="checkbox"/> 15 Seconds<br><input type="checkbox"/> 30 Seconds |
|--|--|--|

Duration of Display: \_\_ / \_\_ / \_\_\_\_ to \_\_ / \_\_ / \_\_\_\_

\*If the advertisement duration exceeds the mentioned packages OR if the number of videos exceed 1 video, kindly specify the details below:  
 Eg: Total 3 videos (1<sup>st</sup> video - 35 seconds, 2<sup>nd</sup> video - 40 seconds)

## Digital Signage

15 Seconds

30 Seconds

\*If the advertisement duration exceeds the mentioned packages OR if the number of videos exceed 1 video, kindly specify the details below:

Eg: Total 3 videos (1<sup>st</sup> video – 35 seconds, 2<sup>nd</sup> video – 40 seconds and 3<sup>rd</sup> video – 15 seconds)

Duration of Display: \_\_/\_\_/\_\_\_\_ to \_\_/\_\_/\_\_\_\_

## Billboards

BL-1

BL-2

BL-3

BL-4

BL-5

BL-6

BL-7

BL-8

BL-9

BL-10

BL-11

BL-12

BL-13

BL-14

BL-15

BL-16

BL-17

BL-18

BL-19

BL-20

BL-21

BL-22

BL-23

BL-24

BL-25

BL-26

BL-27

BL-28

BL-29

BL-30

BL-31

BL-32

BL-33

BL-34

BW-T1-1

BW-T1-2

BW-T1-3

BW-T1-4

BW-T2-1

BW-T2-2

BW-T2-3

BW-T2-4

BW-T2-5

BW-T2-6

BW-T3-1

BW-T3-2

BW-T3-3

BW-T3-4

BW-T3-5

BW-T3-6

BW-T4-1

BW-T4-2

Duration of Display: \_\_/\_\_/\_\_\_\_ to \_\_/\_\_/\_\_\_\_

## Bus Stops

BS-P1-01

- Side Panel A
- Side Panel B
- Middle Front Panel
- Middle Back Panel

BS-P1-06

- Side Panel A
- Side Panel B
- Middle Front Panel
- Middle Back Panel

BS-P1-11

- Side Panel A
- Side Panel B
- Middle Front Panel
- Middle Back Panel

BS-P1-02

- Side Panel A
- Side Panel B
- Middle Front Panel
- Middle Back Panel

BS-P1-07

- Side Panel A
- Side Panel B
- Middle Front Panel
- Middle Back Panel

BS-P1-12

- Side Panel A
- Side Panel B
- Middle Front Panel
- Middle Back Panel

BS-P1-03

- Side Panel A
- Side Panel B
- Middle Front Panel
- Middle Back Panel

BS-P1-08

- Side Panel A
- Side Panel B
- Middle Front Panel
- Middle Back Panel

BS-P1-13

- Side Panel A
- Side Panel B
- Middle Front Panel
- Middle Back Panel

BS-P1-04

- Side Panel A
- Side Panel B
- Middle Front Panel
- Middle Back Panel

BS-P1-09

- Side Panel A
- Side Panel B
- Middle Front Panel
- Middle Back Panel

BS-P1-14

- Side Panel A
- Side Panel B
- Middle Front Panel
- Middle Back Panel

BS-P1-05

- Side Panel A
- Side Panel B
- Middle Front Panel
- Middle Back Panel

BS-P1-10

- Side Panel A
- Side Panel B
- Middle Front Panel
- Middle Back Panel

Duration of Display: \_\_ / \_\_ / \_\_\_\_ to \_\_ / \_\_ / \_\_\_\_

# Community Noticeboard

15 Seconds

30 Seconds

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Duration of Display: \_\_ / \_\_ / \_\_\_\_ to \_\_ / \_\_ / \_\_\_\_

I hereby agree to the terms and conditions stated in the Housing Development Corporation's 'Guidelines for the Advertisement Space' for the lease of advertisement in Hulhumale'.

Applicant

Signature

Name:

Designation:

Date & Time:

FOR HDC USE ONLY

Received by

Signature

Name:

Designation:

Date & Time:

Content reviewed by

Signature

Name:

Designation:

Date & Time:

Content and Request Approved by

Signature

Name:

Designation:

Date & Time: