

SPONSORSHIP AND CSR INFORMATION SHEET

Marketing & Public Relation

1. Partnership benefits shall be extended to only those events that fall under HDC's corporate CSR strategies focusing on the following areas:
 - Environment sustainability
 - Arts and Culture
 - Community Empowerment
 - Health and Wellness
 - Strategic Partnerships

2. General:
 - CSR & Sponsorship Request Form must be submitted for all sponsorship and CSR Partnership requests along with supporting documents to our official email at hello@hdc.mv.
 - Proposals must be submitted three weeks prior to planned event or activity.
 - The 'CSR & Sponsorship Form should be accompanied by a proposal stating the reason for requesting assistance along with details on how the funding will be utilized.
 - Requesting parties will be contacted after our evaluation process.
 - Charitable Donations and sponsorship funds will only be made to government institutions and registered Businesses and NGO's.
 - Due to the high demand for sponsorships, we can only support a limited number of requests per year.

3. Required documents:
 - CSR & Sponsorship Request Form
 - Official Letter (optional)
 - Proposal
 - Other supporting documents (if necessary)

4. Sponsorship proposal must include:
 - Official name of the organization, mailing address, and registration documents.
 - Name and title of the contact person in the organization, with contact details.
 - Brief description of the organization, with credentials of its past initiatives, if any.
 - Details of initiatives to be supported by the corporation.
 - Assistance required from HDC and reason (Refer to Annex 01 of Sponsorship and CSR Request Form).
 - Information on the type and level of contribution sought, with justification and breakdown.
 - Details of relevant market research, if any.
 - Details of media exposure and media partners, if any.
 - Details of whether the initiative is funded by other parties or if it's being sought.

5. The Corporation will not support or contribute to an initiative that is:
 - Against the laws and regulations of the Republic of Maldives.
 - Contradicts our corporate values.
 - Does not have measurable positive outcomes and limited market exposure.
 - Has a clear political motive.
 - Events undertaken by individuals and unregistered groups.
(However, National, and international level representation of Maldives could be considered based on scope and opportunity).